

CURRICULUM

FASHION DESIGN (B.A.)

SEGMENT A

SEMESTERS

1-3

CORE REQUIREMENTS

INTRODUCTION

Introductory Event
Creative Team Development and Academic Skills

FORMS + LINES I, II

Fashion Design, Pattern Making
History of Clothing and Design

MATERIALS + REALIZATION I, II, III

Production Technique, Textile Technology
Technical Drawing, Pattern Making Project

DESIGN + PRESENTATION I, II

Artistic Presentation Formats
Design Principals, IT Applications

PRODUCTION + TECHNIQUES

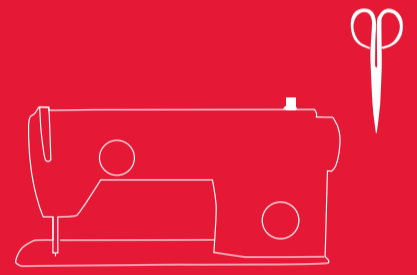
Workshop (4 days)

CONCEPT + DESIGN I

Fashion Design, Pattern Making
Fashion Theory

VISUALISATION + PRESENTATION I

IT Applications, Visual Communication
Fashion Presentation



AT THE BEGINNING OF SEMESTERS

2-5

Workshop (4 days)

ELECTIVES
SPRING
+ FALL ACADEMY

SEMESTERS

4-6

CONCEPT + DESIGN II

Fashion Design, Fashion Marketing
Production Techniques

CONCEPT + TECHNOLOGY I, II

Men's Design, Ethnic Dress / Intercultural Fashion
Pattern Making, CAD Graphics
Production Techniques, Materials Technology

VISUALISATION + PRESENTATION II

Multimedia Presentation, Fashion Presentation
CAD Graphics

DESIGN + IDENTITY

Fashion Design, Fashion Presentation
Fashion and Ethics

ELECTIVES IN
ADVERTISING
INNOVATION
COMMUNICATION
RETAIL
EVENT
DIGITAL MEDIA
MANAGEMENT

B

SEMESTER

5

INTERNSHIP

SEMESTERS

6

BACHELOR-TUTORIAL

Tutorial, Concept, Academic Formats

OPEN WORKSHOP REALIZATION

Technical Implementation, Presentation Format, Materials Analysis

BACHELOR THESIS, BACHELOR THESIS DEFENSE, PRESENTATION / DOCUMENTATION

C

*Seven-semesters program in accreditation.