

# CURRICULUM

## FASHION DESIGN (B.A.)

SEGMENT A

### SEMESTERS

1-3

#### CORE REQUIREMENTS

##### INTRODUCTION

Introductory Event  
Creative Team Development and Academic Skills

##### FORMS + LINES I, II

Fashion Design, Pattern Making  
History of Clothing and Design

##### MATERIALS + REALIZATION I, II, III

Production Technique, Textile Technology  
Technical Drawing, Pattern Making Project

##### DESIGN + PRESENTATION I, II

Artistic Presentation Formats  
Design Principals, IT Applications

##### PRODUCTION + TECHNIQUES

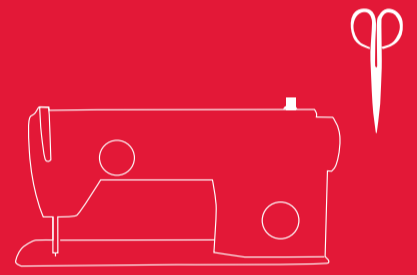
Workshop (4 days)

##### CONCEPT + DESIGN I

Fashion Design, Pattern Making  
Fashion Theory

##### VISUALISATION + PRESENTATION I

IT Applications, Visual Communication  
Fashion Presentation



### AT THE BEGINNING OF SEMESTERS

2-5

#### ELECTIVES

SPRING  
+ FALL ACADEMY

Workshop (4 days)

### SEMESTERS

4-5

##### CONCEPT + DESIGN II

Fashion Design, Fashion Marketing  
Production Techniques

##### CONCEPT + TECHNOLOGY I, II

Men's Design, Ethnic Dress / Intercultural Fashion  
Pattern Making, CAD Graphics  
Production Techniques, Materials Technology

##### VISUALISATION + PRESENTATION II

Multimedia Presentation, Fashion Presentation  
CAD Graphics

##### DESIGN + IDENTITY

Fashion Design, Fashion Presentation  
Fashion and Ethics

#### ELECTIVES IN

ADVERTISING  
INNOVATION  
COMMUNICATION  
RETAIL  
EVENT  
DIGITAL MEDIA  
MANAGEMENT

B

### SEMESTERS

6

##### BACHELOR-TUTORIAL

Tutorial, Concept, Academic Formats

##### OPEN WORKSHOP REALIZATION

Technical Implementation, Presentation Format, Materials Analysis

##### BACHELOR THESIS, BACHELOR THESIS DEFENSE, PRESENTATION / DOCUMENTATION

C

\*Seven-semesters program in accreditation.